

LITTLE MIX

MOVE



by John Threat

././ The Big Idea



Hi Pesy! Hi Jade! Hi Leigh-Anne! Hi Perrie!

Move is an awesome track that made my mind go bonkers with ideas. What I thought of was a beautiful romp through four different mini-worlds on a sounds stage - with Little Mix playing the giants of Fairy Tale characters: Cinderella, Little Red Riding Hood, Snow White and Alice In Wonderland in a modern lolita-infused version that rides the red hot international popularity of cosplay and fairy tales.

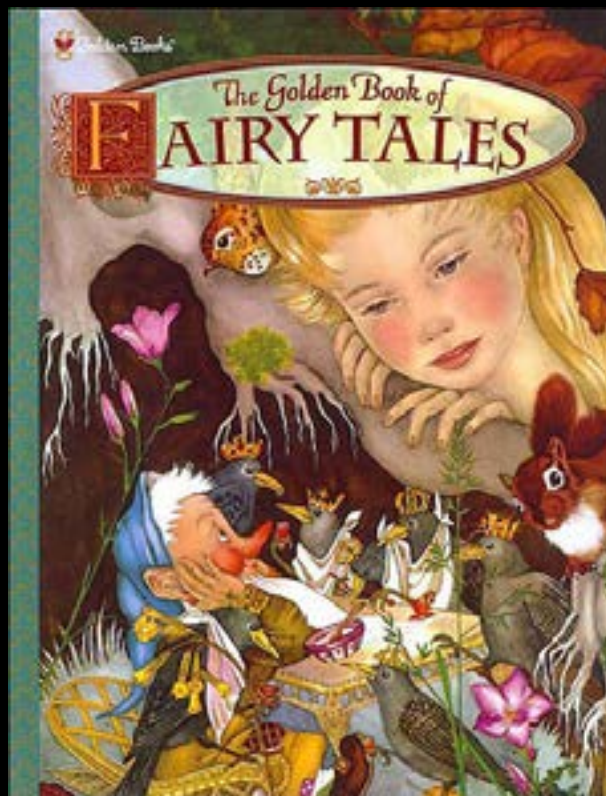
The girls team up to help each other defeat the bad guys from each one of these fairy tales and then celebrate with a awesome dance party! Defeating evil is hard work but Little Mix can do it!

././ VIDEO START

We open to a kindle or an ipad or tablet and its opens an digital e-book of fairy tales.

The digital E-book cover opens to reveal four beautiful colorful exquisite mini worlds where Perrie Edwards, Jesy Nelson, Leigh-Anne Pinnoch, and Jade Thirlwall are all standing and starting to belt out the song. They are all dresses like hip modernized incredibly sexy version of Fairy Tale heroes we all know and love. They are sitting on chairs reclining back fitting their personalities with a wee bit of bubble gum attitude.

Introducing Little Mix ass Snow White, Alice In Wonderland, Little Red Riding Hood, and Cinderella.



Little Red Riding Hood's world is a dark forest in a light flurry where a furry costume wolf tracks her thru the trees. Beautiful snow flakes drift down hauntingly during her performance as the Wolf jumps around acrobatically behind her, staring and stalking her, his hot breath visible in the cold underlines the threat.



Cinderella's world is a dreary dirty house with other girls making fun of her as she scrubs the floor with filthy sponge. The girls laugh at her and make more of mess but she keeps a smile and keeps cleaning. She has fun dancing with a broom as she continues to clean for her mean sisters.



Alice stands in a giant Mario bros style mushrooms forest. The cutest Cheshire cat puppet you've ever seen perched atop the biggest mushroom. The cat loves Alice singing. The Mad Hatter tries to spoil her fun as he pops thru the looking glass staring at her creepily and makes the Cheshire cat disappear with a grin, leaving Alice to face his Stove Top hat-ted wrath.



Snow White sits in a bright green forest with happy birds that sing along with her. She is in harmony with nature. But the forest goes dark and the birds are scared off as an evil disgusting witch jealousy of her beauty comes into the forest and begins chasing her.



These worlds are beautiful set pieces that tap into and trigger everyone's imagination. These stories are known internationally and everyone can identify with these characters as they are passed down even as you read this generation to generation

I'd like Little Mix to do some simple but distinctive and new choreography in these worlds that would be accented by their costumes. The song has an amazing down beat, and they could do some amazing jumps and stomps that could send the ruffles in their lolita/hipster style re-imagining of these fairy tale characters.

I'd go for mega fun and peek-a-boo curiosity sexuality, not exploitative bare it all sexuality.



“When I Move, You Move.”

The members of Little Mix begin moving into each others world helping each other defeat the nemesis in each one of their fairy tale worlds. They are friends and all in this together. They even manage to find a shoe from the evil witch to help Cinderella transform.

Another humorous attitude style twist is the a prince shoes up to put the shoe on another girls foot, but she steals it to transform to Cinderella and/or Red Riding Hood tames the wolf and puts him on a leash.



“So Move.”

**When they hit the bridge of the song at 2:55
- all four members of Little Mix jump through
the mirror in Alice In Wonderland’s world.**

**They fall thru limbo belting out the song, they
streak like stars thru the sky.**



Little Mix lands on the floor right on the beat in the middle of a awesome dance party for the end of the song. If i had my druthers a horse drawn carriage would pull up right in the middle of the party and take Little Mix Off into the sunset.

Everyone is happy Little Mix defeated all the evil in these lands - we get fun and crazy dance rave with visually cool new takes on traditional fairy tale characters all dancing with Little Mix in celebration as they finish off the song strong.



We can even remix the idea a bit and make all the evil characters in the mini-worlds handsome guys with and converting them to the side of good and inspire them to dance.

Examples: Snow White: The Genie of The Mirror who declares her fairest of all. Little Red Riding hood: The Wolf. Cinderella: The Prince and Alice: The Mad Hatter.



Reference







THE END

P.S. Thank You!